August 2018







READING TO GO PLACES!

475 E. Main St., #142 Cartersville, GA 30121 www.readingtogoplaces.org readingtogoplaces@gmail.com 470-315-0339 Like us on @@Bookmobile



Valerie Gilreath, Executive Director

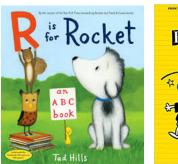
Kim Dennis, Education Coordinator

Increasing literacy by increasing access to books and information



Above: Thomas Shalin, Youth Services Coordinator for the Bartow County Library System, reads a story to youth during a Bookmobile stop at Allatoona Elementary School in June. How it works: 1. Get a Bookmobile library card. All we need is your name and age. 2. Check out up to three books. 3. Bring books back the next month. There are never any fines or fees! WE HAVE BOOKS FOR ALL AGES, INCLUDING ADULTS

Recent featured giveaways:





SUMMER READING PROGRAM

Our goal is to provide children with books to read for pleasure during the summer. Studies have shown that if children read just six books over the break, they will avoid summer reading loss.

Below: Bookmobile summer employees, Grayson and Madison, clown around with reading program participants.







THANK YOU FOR SPENDING YOUR SUMMER WITH US! Mad





Below: The summer reading team, Kim, Grayson, and Madison, say farewell to Summer 2018 on the last day of the program.



SPONSOR SPOTLIGHT:

larajdėsigns

Lara J Designs specializes in helping new companies brand their business and providing quality marketing for existing businesses. They serve companies from the small one-person start-up to large international businesses by providing custom graphic design services: logo design, business cards, brochures, website design, and all sorts of print materials.

We asked Lara why it is important to her and the company to give back to the community. Her response: "We feel it is important to give back to our community and make a positive impact in the world. We enjoy putting our graphic design talents to good use and to help causes which we feel deeply about."

A few details about the creative team at Lara J Designs:

- Lara: Founder and creative director of Lara J Designs. Her graphic design studio is the 'creative brains' behind the marketing of many events downtown, including Art Market, First Friday, the Cartersville Bluegrass and Folk Festival, and many more. She lives in Cartersville with her husband, Matt, sons Evan & Colin, Yorkshire terrier Charlie, and cats Sarah, Chester & Kara.
- Megg: As the project manager, Megg serves as the linchpin and liaison between LID's designers and clients, monitoring projects in the work pipeline to ensure that clients' needs and requirements are being met on time and on budget. She is also in charge of billing, managing LID's social media updates, and web content. Outside of work, Megg enjoys spending time



with her family and friends, trying new restaurants and coffee shops. A typical Saturday afternoon includes a hike on the Chattahoochee trails with her husband and dogs.

- **Casi**: Graphic designer and illustrator. She is also a fine artist, working in pen and ink, collage, and mixed media. Though always attracted to art and design, Casi has many other interests such as literature, mathematics, and physics, and her career includes 3-1/2 years as a math tutor.
- **Steven:** Graphic designer at Lara J Designs since 2012. Steven studied Studio Art at Georgia State University and Graphic Design at Chattahoochee Technical College. He finds inspiration in many eras of graphic design and fine art and is an avid film and literature buff. He is also Lara's brother, and married to Casi.

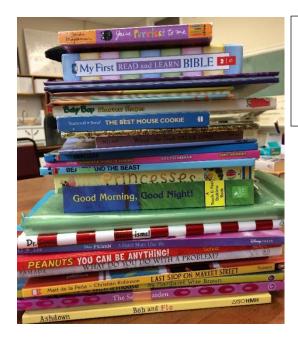
THANK YOU, LARA J DESIGNS, FOR ALL YOU DO FOR THE BOOKMOBILE AND OTHER NON-PROFITS IN BARTOW COUNTY!



The Bookmobile and the Bartow Literacy Council were able to provide books to every child participating in a Backyard Bible Camp as part of SPLASH Bartow 2018 – a combined total of 436 books!

On July 28th, the Bookmobile distributed books to children and families participating in Bartow Give A Kid A Chance. We gave away 211 books at the Allatoona location and contributed another 160 for giveaway at the Cartersville location.





BIRTHDAY DONATION!

A young Bookmobile supporter asked guests to bring books instead of gifts to his 5th birthday party. He then donated those 26 books to the Bookmobile. Thank you, Abe, and mom, Georgia Holt, for your generosity!





Graphic novels are a great way to engage otherwise reluctant readers. So, we have invested in comic books and graphic novels appropriate for young readers.

BARTOW LITERACY COUNCIL

Litoracy is a family Affair

If you are interested in **VOLUNTEER OPPORTUNITIES** or partnering with the Bookmobile in other ways, please contact us at **readingtogoplaces@gmail.com**. If you have a business and would like to invest in our program, we would love to discuss sponsorship opportunities with you.

Thank you for your interest in the Bookmobile – Reading to go places! We appreciate your support!





ΝΠΑΤΙΟΓ

HWEST GEORGIA

United Way

of Bartow County

• LOOKING AHEAD

The Bookmobile will be the Grand Marshall for the 64th Kiwanis Club of Cartersville Kiddie Day Parade on September 15th, 2018.

For more information on how to register, go to: <u>https://www.eventbrite.com/e/64th-</u> <u>annual-kiwanis-kiddie-day-parade-tickets-</u> <u>46301077770</u>